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News Release
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KAWNEER HELPS ARCHITECTS TAKE THEIR VISION GLOBAL AS A PARTNER SPONSOR OF THE WORLD ARCHITECTURE FESTIVAL

Three-Day Festival Dedicated to Celebrating the Work of the International Architectural Community

NORCROSS, GA – In an effort to help bring the world of architecture closer together, Kawneer Company, Inc., the leading manufacturer of architectural aluminum building products and systems for commercial construction, recently signed on to be a Partner Sponsor of the inaugural World Architecture Festival (WAF). The festival, which is being held October 22-24, 2008 in Barcelona, Spain, focuses on the work, trends and issues of importance to the international architectural community, and culminates with an architectural competition.

The WAF is designed to bring the global architectural community together to share and celebrate advancements in architecture and design. At the center of the festival is an architectural competition for the final prize, the first architectural *Prix de Barcelona*. The WAF is encouraging entries in 96 building types, grouped into 16 categories, for buildings designed and completed between January 1, 2007 and June 20, 2008. Projects of all sizes are encouraged. The entries will be narrowed to 16 finalists in each category, with short-listed architects making live presentations to judging panels consisting of some of the most influential architects in the world.

“We are excited to be a part of this groundbreaking event and encourage everyone in the architectural community to participate,” said Kimberly Ferro, Director of Marketing for Alcoa Building and Construction Systems. “Kawneer is committed to providing the architectural community with high-quality products and tools that will assist in the design and development process, and our sponsorship of the World Architecture Festival is another way for us to demonstrate our support for the worldwide architectural community.”

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All award entries are due June 20, 2008 and will be exhibited on site at the festival. After the festival, all entries will be permanently available to view on the WAF website. For more information on the World Architecture Festival and competition, visit www.worldarchitecturefestival.com.

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About Kawneer

With more than 100 years of innovation and experience, Kawneer North America is headquartered in Norcross, GA, and is the leading manufacturer of architectural aluminum products and systems for the commercial construction industry. Kawneer is part of Alcoa's global Building and Construction Systems (BCS) business unit headquartered in Geneva, Switzerland. Alcoa BCS manufactures and markets architectural systems and products in North America, Europe, Asia and the Middle East. Alcoa is the world's leading producer and manager of primary aluminum, and alumina facilities, and is active in all major aspects of the industry. For more information on Kawneer or its products, please visit www.kawneer.com.