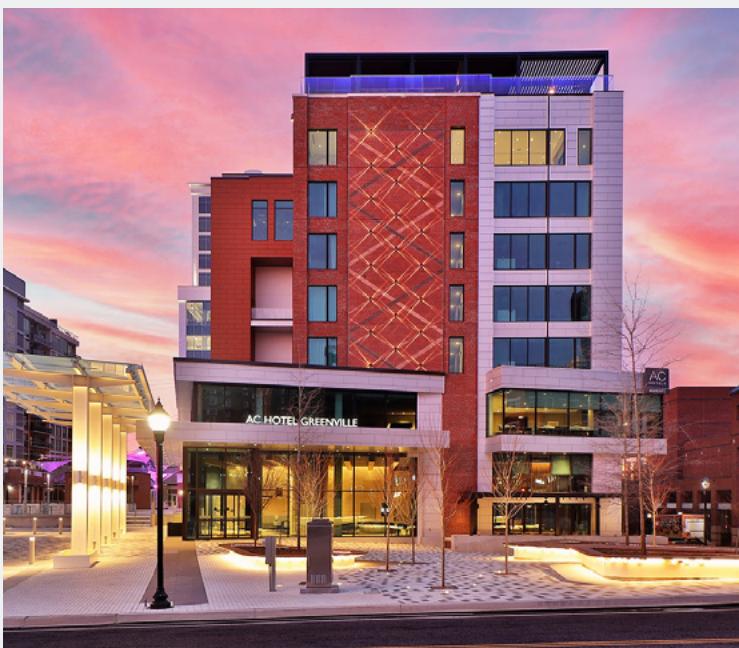
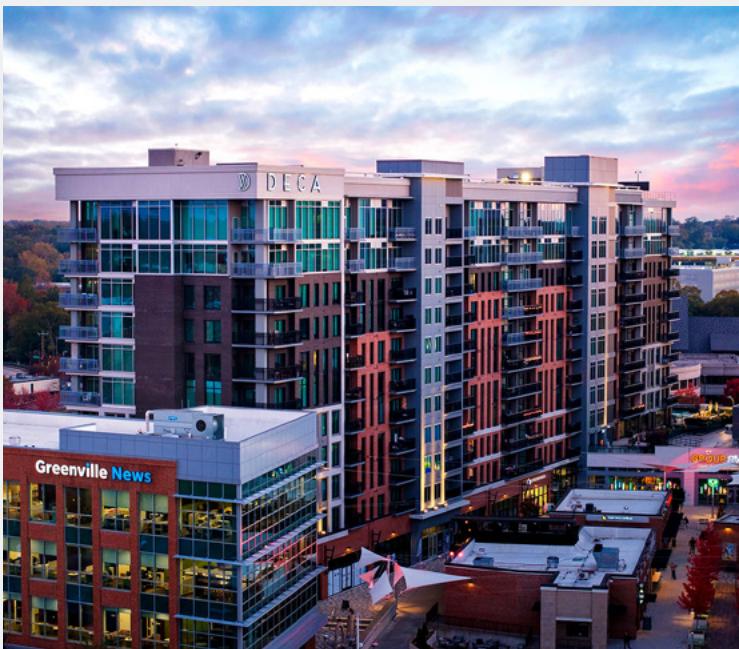


CASE STUDY

CAMPERDOWN GREENVILLE, SOUTH CAROLINA





Camperdown is a prominent development in Greenville, South Carolina, that offers a range of retail, residential, commercial and public spaces that enhance the urban experience. Its central location, modern amenities and thoughtful design make the plaza a key contributor to the vibrancy and appeal of downtown Greenville.

The Camperdown development was designed with the intent to improve Greenville's downtown area and become a hub for concerts, events and gatherings. Kawneer's market-leading architectural aluminum systems were specified across multiple projects in the development to ensure Camperdown's architecture blends seamlessly throughout and that modern design elements reflect Greenville's historic charm.



DECA CAMPERDOWN

Deca Camperdown takes urban apartment living to new heights. The 10-story, high-rise apartment community features luxurious 10' ceilings as well as Kawneer's 2000T Terrace Doors leading to balconies that provide residents with unparalleled views of the city's skyline.

Deca Camperdown's amenities include a state-of-the-art fitness studio, yoga lawn, pool with a sundeck and resort-style seating, community workspace, conference room, pet spa and grooming salon. With multiple retail and dining locations situated on the ground level, Deca adds to Camperdown's mission of being an upscale neighborhood where Greenville residents can live, work and play.

Deca, like many multifamily buildings, is no exception in its preference for natural light. Kawneer's MetroView® FG 501T Window Wall was utilized in the project to provide residents with light-filled apartments and floor-to-ceiling views on every level.

Architect: NELSON, Greenville, SC
Glazing Contractor: Graham-Hodge Associates, Inc., Greenville, SC
General Contractor: Brasfield & Gorrie, Greenville, SC

Photography: © Brian Erkens, Reel Video & Stills

CHALLENGES

- The building designers desired a high-performing window wall system that could provide residents with exceptional views of the city's skyline.
- Deca Camperdown required durable and high-performing architectural aluminum solutions to match the aesthetic envisioned by the building designer.
- The team decided to make changes to Kawneer's standard Edge of Slab (EOS) cover to allow for more adjustment and adaptation to our MetroView® FG 501T Window Wall System to meet the project specifications.

SOLUTIONS

- Kawneer's MetroView® FG 501T Window Wall was utilized for the project to help deliver light-filled apartments and floor-to-ceiling views.
- Kawneer's 2000T Terrace Doors, 1600 Wall System®1 and System®5 Curtain Wall provided market-leading aesthetics and functionality for the building and stunning city views to residents.
- Kawneer's dedicated team made changes to our standard EOS cover by creating and producing multiple custom dyes to allow for more adjustment in the system and creating extra lead time.

PRODUCTS USED

- 1600 Wall System®1 Curtain Wall
- 1600 Wall System®5 Curtain Wall
- MetroView® FG 501T Window Wall
- Trifab® VersaGlaze® 450 Framing System 1-3/4" Sightline
- 2000T Terrace Doors
- 1010 Sliding Mall Front





FALLS TOWER

The 17-story Falls Tower is a mixed-use facility within Camperdown that features seven floors of office space, over 33,000 square feet of retail and restaurant space, one floor of conference space and 18 condominium units on the top five floors of the building.

Standing as the second-tallest building in downtown Greenville, Falls Tower features a variety of Kawneer's sustainable, high-performing architectural aluminum systems that promote energy efficiency and occupant well-being.

To maintain design consistency throughout the entire Camperdown development, Falls Tower features similar products used for other Camperdown buildings, including our 1600 Wall System®1 Curtain Wall.

Falls Tower provides spaces that encourage new business opportunities and contribute to the vibrant community atmosphere in downtown Greenville. Recognized as one of the most transformational projects in the city's history, Falls Tower provides a luxurious lifestyle and a central gathering place for residents and visitors alike.

Architect: NELSON, Greenville, SC
Glazing Contractor: Graham-Hodge Associates, Inc., Greenville, SC
General Contractor: Brasfield & Gorrie, Greenville, SC

Photography: © Brian Erkens, Reel Video & Stills



CHALLENGES

- The project required high-performing architectural aluminum systems that integrated seamlessly with the facade design of the surrounding buildings.
- Falls Tower needed architectural solutions that captured the desirable appeal of this high-end project.

SOLUTIONS

- A variety of Kawneer's architectural aluminum systems were specified to help deliver the consistent, luxurious look and feel demanded by the project and Camperdown development.
- Kawneer products, including our 1600 Wall System®1 and System®3 Curtain Wall, deliver the exceptional aesthetics and functionality expected by the occupants of Falls Tower.

PRODUCTS USED

- 1600 Wall System®1 Curtain Wall
- 1600 Wall System®3 Curtain Wall
- Trifab® VersaGlaze® 450 Framing System 1-3/4" Sightline
- MetroView® FG 501T Window Wall
- 2000T Terrace Doors
- 500 Wide Stile Entrances





AC HOTEL GREENVILLE

AC Hotel Greenville is a state-of-the-art hotel within the Camperdown development that was built with the goal of elevating the guest experience in hospitality.

Positioned at the corner of Broad Street and Main Street in downtown Greenville, the hotel features a well-designed lobby area, flex spaces, five restaurants and a rooftop bar, all curated with local art.

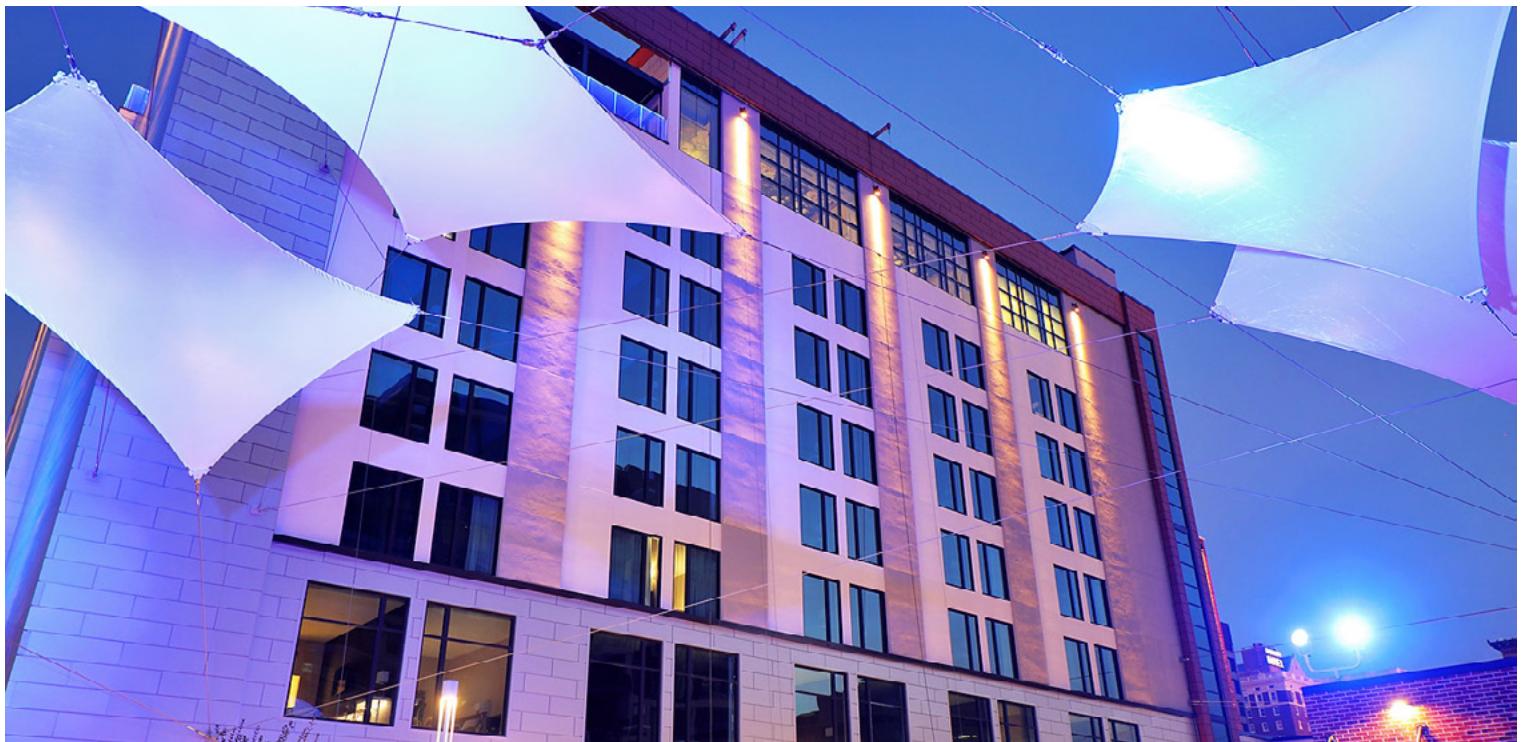
AC Hotel Greenville enables community gatherings and provides the perfect space for events and concerts.

Architect: Stonehill Taylor, New York, NY

Glazing Contractor: Golden Strip Glass, Inc., Mauldin, SC

General Contractor: BE&K Building Group, Greenville, SC

Photography: © Brian Erkens, Reel Video & Stills



CHALLENGES

- The AC Hotel building owner desired to set new design standards and elevate the guest experience in hospitality.
- The hotel needed to be able to withstand the rigors of constant use by guests, employees and visitors.
- Although the project was designed by a different architect than Falls Tower and Deca Camperdown, AC Hotel Greenville needed to integrate harmoniously with the other developments.

PRODUCTS USED

- Trifab® VersaGlaze® 450 Framing System 1-3/4" Sightline
- Trifab® 451UT Framing System
- 1600 Wall System®1 Curtain Wall
- 1600 Wall System®3 Curtain Wall
- 350 Medium Stile Entrances

SOLUTIONS

- Our 1600 Wall System®1 Curtain Wall was specified to deliver the sleek, modern design desired by the hotel, demanding the highest standards in visual impact.
- Kawneer's 350 Medium Stile Entrances were chosen to deliver the durability needed for constant use alongside welcoming visual appeal.
- Kawneer's involvement and products across the three Camperdown projects helped create consistency across the development.